SPEAKER ONE SHEET

Julien Serrano-O'Neil

MNM · MPA · ACNP

Founder, President & CEO, The JSO Consulting Group · President, Pine Hills Community Council
Chief Relationship Officer, United Foundation of Central Florida · Co-CEO, Last Shot Media Group

More than a speech. A useful experience.

Nonprofit executive, civic leader, strategist, educator, and media entrepreneur Julien Serrano-O'Neil brings more than a decade of practical leadership into conferences, classrooms, boardrooms, and public conversations. Pine Hills' youngest and first Gen Z council president, an Orlando Business Journal 40 Under 40 honoree, and a Morehouse and three-time UCF graduate, he blends storytelling, real-world frameworks, and community experience so every audience leaves with something it can use.

$90M+	250+	15,000+	70+
COMBINED ECONOMIC IMPACT	PERSON AUDIENCES ADDRESSED	HOURS OF COMMUNITY SERVICE	COUNTRIES REACHED VIA MEDIA

SIGNATURE TOPICS

NONPROFIT LEADERSHIP
Building Stronger Organizations
Strategy, governance, fundraising, capacity-building, partnerships, and sustainability.

LEADERSHIP
Leading With Purpose
Executive presence, values, service, growth, accountability, and institutional impact.

CIVIC LEADERSHIP
Community Voice & Public Service
Civic engagement, public administration, participation, advocacy, and service.

HIGHER EDUCATION
Student Success & Leadership
College access, mentoring, leadership development, belonging, and persistence.

COMMUNICATIONS
Storytelling That Moves People
Executive messaging, public relations, brand, reputation, and audience engagement.

STRATEGY
Innovate. Strategize. Excel.
Organizational strategy, innovation, implementation, and moving ideas forward.

FORMATS

- **Keynote Addresses**
  Signature and customized keynotes for conferences, summits, and major convenings.
- **Interactive Workshops**
  Facilitated sessions combining discussion, exercises, and strategy development.
- **Executive & Leadership Sessions**
  Boards, executives, and teams navigating growth, strategy, or change.
- **Panels & Moderation**
  Structured conversations with thoughtful questions and strategic insight.
- **Organizational Trainings**
  Practical sessions for staff, boards, students, volunteers, and emerging leaders.
- **Media, Podcasts & Commentary**
  Interviews and expert commentary on leadership, civic life, and community impact.

IDEAL FOR Conferences & Summits · Nonprofits & Boards · Colleges & Universities · Businesses & Associations · Civic & Community Groups · Media & Podcasts

SPEAKING & BOOKING

Bring Julien to your next event, meeting, or conversation.

Keynotes, panels, workshops, retreats, conferences, podcasts, organizational trainings, media appearances, and civic events. Every engagement is customized to the audience, topic, and desired outcome.

NONPROFIT & COMMUNITY
Honorariums from
$1,000
Honorariums accepted and appreciated.

CORPORATE & INSTITUTIONAL
Speaker fees from
$5,000
Finalized by scope, preparation, travel, audience & format.

BOOK: Info@thejsogroup.com · thejsogroup.com/publicspeaking

BUILT FOR CHANGE. POWERED BY PURPOSE.